

ORDER



KSNV

Orders	Order / Rev:	108089
	Alt Order #:	06866082
	Product Desc:	OBAMA 60S
	Estimate:	2175
	Flight Dates:	10/25/12 - 10/29/12
	Original Date / Rev:	10/22/12 / 12/05/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$46,300.00	\$39,355.00
10/29/12	10/29/12	4	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$46,300.00	\$39,355.00	0.00
November 2012	4	\$5,600.00	\$4,760.00	0.00
Totals	18	\$51,900.00	\$44,115.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	25%	\$51,900.00
Market	100%	\$207,600.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$51,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$51,900.00
KTUD	2%	\$4,152.00
KVVU	17%	\$35,292.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$12,456.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
<div> <div>WAKE UP WITH THE WAGNERS</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> </div>															

Order / Rev: 108089
 Alt Order #: 06866082
 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAMA 60S
 Estimate: 2175

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$900.00		0.00			
E 2	KSNV	10/25/12	10/29/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	M--TF--	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$1,400.00		0.00			
E 3	KSNV	10/25/12	10/29/12	Today Show Today Show TODAY SHOW	CM	658a-9am	M--TF--	1:00	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					2	\$1,800.00		0.00			
E 4	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-					1	\$700.00		0.00			
E 5	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-					1	\$1,250.00		0.00			
E 6	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today TODAY ON SUNDAY	CM	7a-8am	-----S	1:00	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S					1	\$1,500.00		0.00			
E 7	KSNV	10/25/12	10/29/12	M-F Today Show III 4th Hour Today 4th Hour TODAY SHOW III	CM	10am-11am	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$650.00		0.00			
E 8	KSNV	10/25/12	10/29/12	Rachael Ray Rachael Ray RACHEL RAY	CM	11am-12pm	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$650.00		0.00			
E 9	KSNV	10/25/12	10/29/12	Days of our Lives Days of our Lives DAYS OF OUR LIVES	CM	1258p-2pm	M--TF--	1:00	1	\$850.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/23/12-10/29/12	Days of our Lives		1258p-2pm	M--ThF----	1:00		(\$850.00)		0.00	NM		
	Credited [CREDIT-REFUND]														
E 10	KSNV	10/25/12	10/29/12	The Doctors The Doctors THE DOCTORS	CM	2pm-3pm	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$650.00		0.00			
E 11	KSNV	10/25/12	10/29/12	Dr. Phil Dr Phil DR. PHIL	CM	3-4p	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	M--TF--					1	\$900.00		0.00			
E 12	KSNV	10/25/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M--TF--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

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Advertiser: Obama for America
 Product Desc: OBAMA 60S
 Estimate: 2175

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$2,400.00		0.00			
E 13	KSNV	10/25/12	10/25/12	Thurs PR 9-10p	CM	9-10pm	---T---	1:00	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
				Thursday Prime 9-10pm											
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$6,400.00		0.00			
E 14	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm	----F--	1:00	1	\$5,200.00	1	0.00	NM	1	\$5,200.00
				Friday Prime 9-10pm											
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$5,200.00		0.00			
E 15	KSNV	10/27/12	10/27/12	Sat PR 8-9p	CM	8-9pm	-----S-	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Saturday Prime 8-9pm											
ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,400.00		0.00			
E 16	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	1:00	1	\$20,000.00	1	0.00	NM	1	\$20,000.00
				NFL Football											
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$20,000.00		0.00			
E 17	KSNV	10/25/12	10/29/12	The Tonight Show	CM	1135p-1236a	M--TF--	1:00	1	\$1,000.00	1	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/23/12-10/29/12		The Tonight Show		1135p-1236a	M--ThF----	1:00		(\$1,000.00)		0.00	NM		
				Credited [CREDIT-REFUND]											
E 18	KSNV	10/25/12	10/29/12	Late Night w/Fallon	CM	1236a-136am	M--TF--	1:00	1	\$500.00	1	0.00	NM	1	\$500.00
				Late Night w/Fallon											
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M--TF--					1	\$500.00		0.00			
E 19	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	1:00	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Saturday Night Live											
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,800.00		0.00			
													Totals	18	\$51,900.00